

Regenerating Congleton High Street with iconic building

There has been plenty of speculation about the future of the building that once housed B&M at 35-37 High Street in Congleton town centre. Following the sale of the property, we are now able to share a glimpse of the regenerative plans that will see it become a vibrant new centre piece in the local community.

New owners Tim and Jan McCloud are looking to transform the tired looking building into a multi-functional aspirational HQ for [TMC Creative Ltd](#). Part of the plans will involve a relocation for the team at TMC, ultimately bringing over 50 jobs into the heart of the town centre. The vision will be brought to life by the award-winning local architect, David Wilcock from [BAND Architects Ltd](#).

The vision for the building

With such a prominent location on the High Street, the vision is to give the building a fresh new look. The High Street front will be rejuvenated with space for a restaurant or retail offering. The Market Street facade will be opened up with windows as well as an entrance providing access to the new working spaces.

The first floor will function as TMC's new, highly modern office space. By using the latest technology to support a fully flexible way of working for its expanding team, the space will ensure everyone feels connected even when working remotely. The aim is for the renovated building to become a beacon for talent and creativity within Congleton.

A second-floor extension is proposed, with additional offices and a garden rooftop. This will provide a different environment with outstanding opportunities for flexible working in fresh air, with fantastic views of our historic town.

Connecting the past with the future

The development of the building will look to preserve some of the existing interior features, including the concrete floors and ceilings, celebrating the history of all those who have worked there in past years.

Tim McCloud, CEO of TMC Creative Ltd. said; "We want to create an environment that is welcomed by the town, one that connects people, communities and creates a positive vibrant experience. Our aspiration for regenerating this building aligns with our values of Courage, Honesty and Care".

Tim and Jan are proud residents and business owners in Congleton, having lived and worked here for almost 16 years. Tim is an active part of the local community, serving as a Governor at Eaton Bank School and Vice Chair of East Cheshire Chamber of Commerce.

The building has always been the centre of town for events and holidays throughout the year. This will continue with Santa being invited to wave to the crowds from the roof top after the traditional Christmas lights switch on.

What next?

Initial works including surveys and designs are already in motion. Any work that can be done prior to planning is scheduled to start immediately. Planning permission for the facade and second floor will be submitted in early June.

TMC will be documenting their exciting journey through their social media channels and website, to ensure the local community can stay up to date with the progress on:

<https://wearetmc.co.uk/> and https://instagram.com/_wearetmc

Those looking to pursue a career in the creative and digital sector are encouraged to keep an eye out on current and future job roles via: <https://wearetmc.co.uk/about/careers/>.

About TMC

Congleton-based TMC is a rapidly growing strategic marketing agency with over 40 employees. They work with global businesses in healthcare and STEM industries to elevate brand visibility, create engaging campaigns and leave a positive legacy for their clients.

For more information, visit <https://wearetmc.co.uk/>